

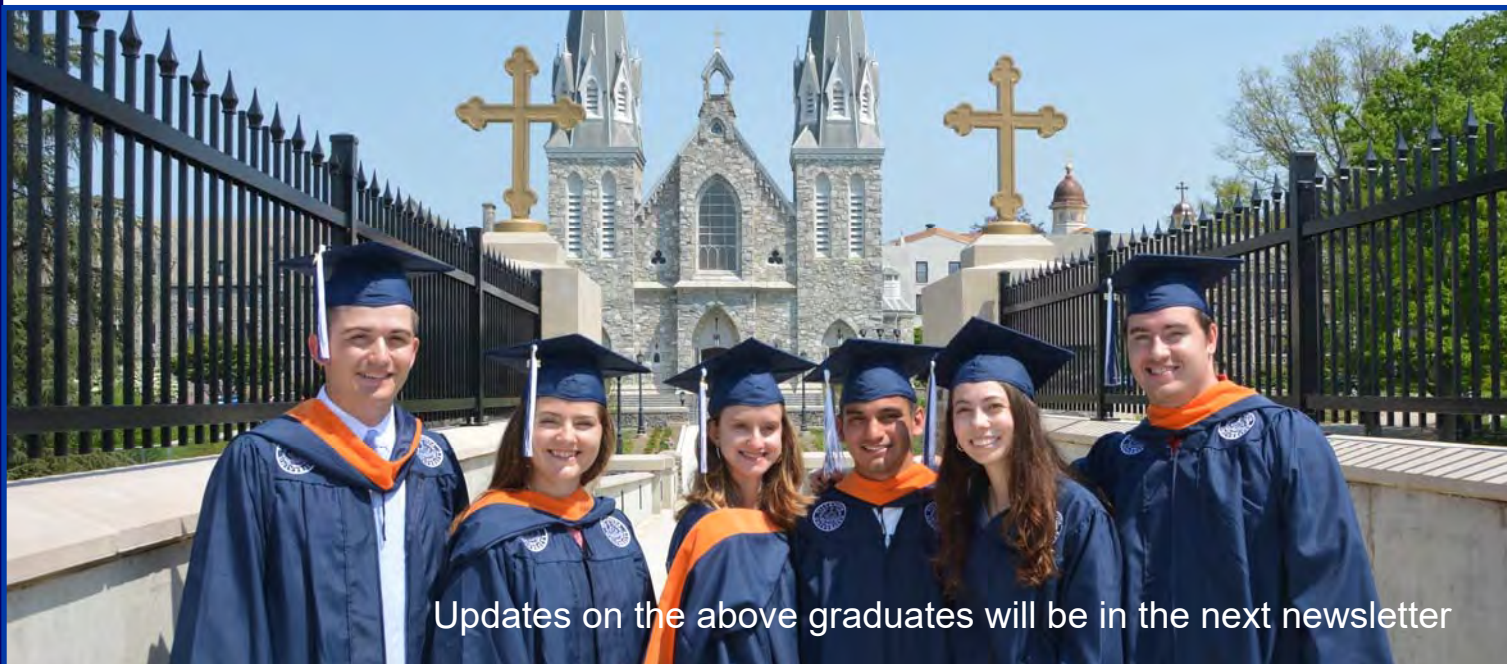
# BWSF NEWSLETTER



Blue White Scholarship Foundation

July & August 2018

## Goal Met: \$100,000 in Scholarship Awards! 18 students “Bridge the Gap”



Updates on the above graduates will be in the next newsletter

Executive Director Message (Pg. 2)

Are You A Starfish Thrower? (Pg. 3)

Scholarship Winners (Pg. 4-5)

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The Blue White Scholarship Foundation (BWSF) is a private 501(c)(3) organization that is composed of and operated by Villanova Alumni and friends. We are “Villanovans Helping Villanovans” Although the Scholarship Awards are sent directly to Villanova, BWSF is not affiliated with VILLANOVA UNIVERSITY®. The following words are marks registered with the United States Federal Patent and Trademark Office for Villanova University: VILLANOVA UNIVERSITY®, VILLANOVA®, WILDCATS™. The Villanova “V” is also a registered service mark that is copyright and trademarked by VILLANOVA UNIVERSITY®. All other content is subject to copyright and may not be copied or reproduced. Copyright © 2018 All Rights Reserved.

## Executive Director's Message

July is an exciting time of the year for Blue White. Students are contacted about receiving a scholarship for \$6,000 to \$8,000. Some smile from ear to ear and others cry. It is impossible to describe the overwhelming sentiments of joy, relief, and appreciation from these young students. They are forever grateful that someone has listened to them and is willing to help. Villanova does an outstanding job for those students who fall into the category of “diversity” or “first generation” students sometimes covering up to 95% of the costs, but for others, especially Middle



Class families, the help isn't nearly enough. Villanova went slightly down again in the amount of “Unmet Need” that they cover. The new number reported in US News & World Report this year : **Villanova covered 16.4%** of the total “Unmet Financial Need.” ( See the Graph below ) **Compare that number to Georgetown University and Boston College; both of which cover 100% of students' Unmet Need.** So even though these students have received some help through Work Study jobs at school, federal loans and grants by Villanova, they know they are still short, and they are plagued with a sense of dread and anxiety as to how they can cover their financial gap. Thanks to all of you, there are people who understand their plight. Many of you now give 4 times a year when you receive the Newsletter and others have offered to become Sponsors; still others have donated valuable auction items, bought Mother's Day Raffle tickets, and attended events. You are making a difference, and it shows in our numbers.

Our Fiscal Year 2017-2018 ended on May 31st, and we are pleased to report the following:

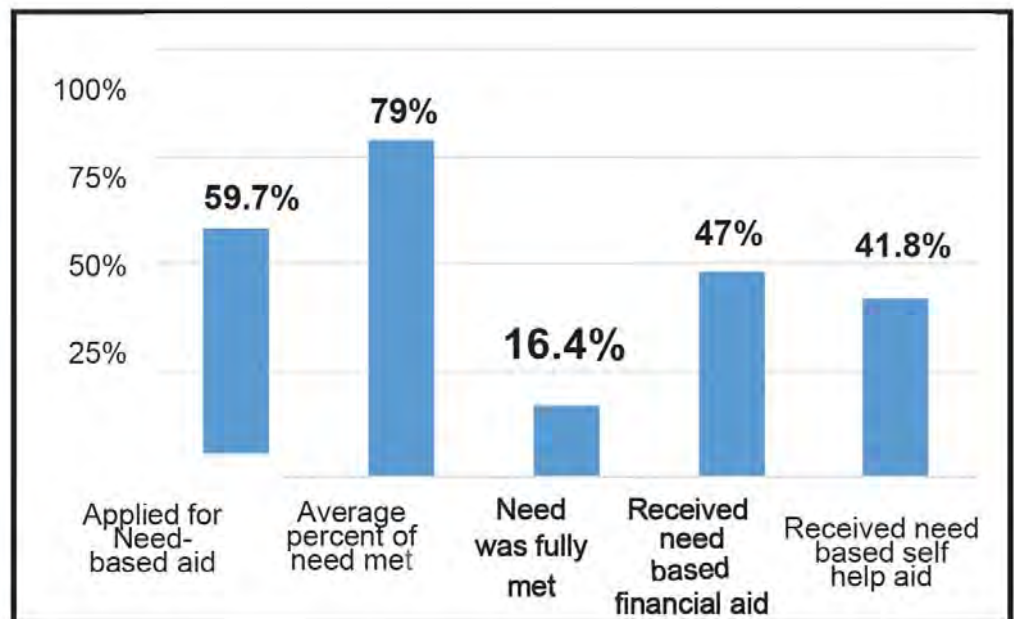
- **Total Contributions and other income increased by approximately 15% this past year;**
- **The trend of the previous two years, which saw increases in total revenue of approximately 15% and 25% respectively, continues.**

Scholarships given in 2014: \$28,000; in 2015 \$59,000, in 2016 \$ 62,000, in 2017 \$82,000, and for 2018 we are giving out \$100, 000 + in scholarships. Admittedly, even with this increase, the total unmet need of all the successful applicants for the coming year was over \$400,000, leaving a gap in the unmet need of these students of over \$300,000. So, BWSF is crucial to each student who is helped. Thanks to all of you for your loyal support of our mission to “Bridge the Gap”.

Villanova  
University

**21% Average Gap**

**83.6% of Students  
did NOT receive  
the full needed aid**





# Making A Difference, One Starfish at a Time

Once there was an old man who walked the beach every morning. Early one morning, he was walking along the shore after a big storm had passed and he found the beach littered with starfish.

Off in the distance, the old man noticed a small boy approaching. As he grew closer, the man could see that the boy was bending down to pick up starfish and throw them back into the sea. The man called out, "Good morning! May I ask what you are doing?"

The young boy looked up, and replied "Throwing starfish into the ocean. The tide has washed them up onto the beach and when the sun gets high, they will die, unless I throw them back into the water."

The old man replied, "But there must be tens of thousands of starfish on this beach. You won't really be able to make much of a difference."

The boy bent down, picked up another starfish and threw it as far as he could into the ocean. Then he turned, smiled and said, "It made a difference for that one."

That story is from *The Star Thrower* by Loren Eiseley and it makes a marvelous point.

## Creating Positive Change

Like the boy in the story, you have the opportunity to help create positive change. You may be thinking, how much of a difference can I honestly make"? This is especially true when you think about the massive capital campaign that has been going on these past 5 years or the thought of addressing the student loan debt crisis — these are really big league issues and can be overwhelming, so you don't really get involved. But by making even small donations to the Blue White Scholarship Foundation you are creating positive change. Just think about it..... One life saved.... Educated and the effects ripple through that person, their family and the entire 'Nova community at large.

## One Small Change Can Make a Huge Difference

It's amazing how even a small change can make a big difference. By changing from an Annual Gift of \$100 to a Monthly Gift of \$20 your contribution will more than double to \$240 per year. We are asking all of our donors to consider switching to monthly credit card gift as a way to raise more scholarship monies in a gentle manner. Now imagine what could happen if each of us left a small portion of our estate to build an endowment fund. This fund would then be consistently grow until it was large enough that the Foundation would be secure forever. It's a little thing that makes a difference. You might not be able to change the entire world, but at least you can change a small part of it, perhaps in a very profound way. Villanova has made us all better people; please think of each individual student you have now helped to get their degree by supporting the Foundation. To them you are making a difference and I promise you I will keep printing their letters and stories so you will want to be a starfish thrower. Enjoy the rest of your Summer!



# Our Outstanding 2018-2019



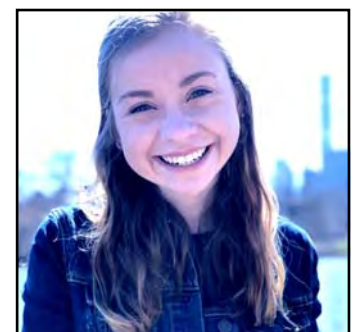
**Leah  
Berman '19**  
Chemical  
Engineering



**Connor  
Bradley '19**  
Finance



**Andrew  
Camaj '19**  
Finance &  
Business Analytics  
(Repeat Scholar)



**Colleen  
Campbell '20**  
Psychology



**Kristina  
Day '20**  
Cognitive & Behavior-  
al Neuroscience



**Daniel  
Gomez '19**  
Finance



**Shelly  
Henling '19**  
Computer  
Engineering



**Margaret  
Jennings '20**  
Finance



**Kathy  
Kalata '20**  
Management &  
International  
Business



**Lynne  
Kelley '20**  
Nursing



# Blue White Scholarship Recipients!!!



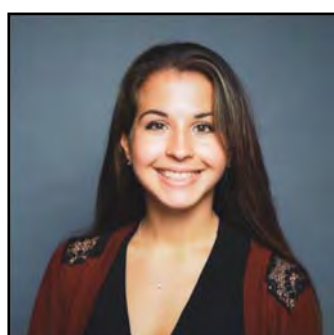
**Michael  
Maffuid '20**

Finance & Business  
Analytics



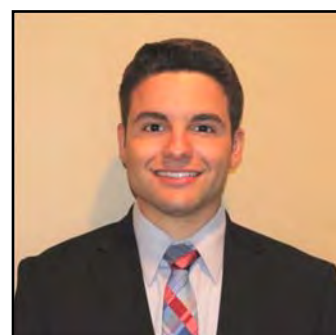
**Ava Nicol  
Masseria '20**

Computer Science



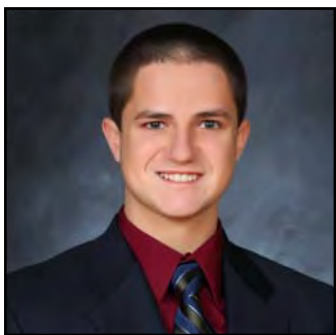
**Elizavita (Liz)  
Ovsyannikova '19**

Finance



**Anthony  
Passela '20**

Political Science



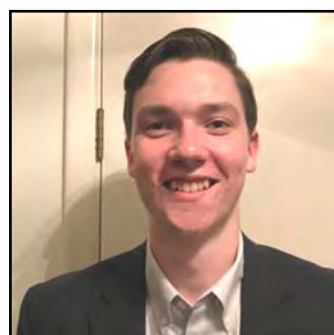
**Christopher  
Rura '19**

Astrophysics  
(Repeat Scholar)



**Christopher  
Sheldon '19**

Accounting &  
Finance



**Kellen  
Short '20**

Mathematics



**Camille  
Smith '20**

Chemical  
Engineering



A special Thank You: to those donors who accepted one of the most important roles of the Foundation, judging the 2018-2019 applications. Countless hours reading, evaluating and the scoring of these student applications took place along with the hours spent by the Villanova University Financial Assistance Department, to determine which students had the most need and who would best reflect the values of a Blue White Scholar.

## Meet Our Scholars

These students drive the Blue White Mission year-in and year-out. We understand that not everyone can attend Blue White's events to meet the scholars in person, so we are bringing them to you. Each Newsletter will feature some of our outstanding scholars, sharing their background, and showing you how your contributions are assisting them. Our goal is to inspire you to share our mission with other alumni and your children who attended Villanova, so they too will be inspired to support the Blue White mission to "Bridge the Gap" for those students who have unmet financial need, and are "Working Their Way" through school.

Hear what Chris Rura had to say: *"After receiving this scholarship, I feel that I can resume my studies and activities this upcoming semester with a little less financial stress. I am comforted by the fact that when the time comes for me to leave Villanova, I will still be a part of this wonderful*



**Andrew  
Camaj**

**Hometown**  
Paramus, NJ

**Major**  
Finance & Business  
Analytics

**Activities & Involvement:** Villanova Consulting Group, Mergers & Acquisitions Society, VSB Peer Advisors

**Career Aspiration:**

To work in the Financial Sector

**Favorite Quote:** "Blessed are the merciful for they will be shown mercy." - **Matthew 5:7**

**Extraordinary Circumstances:** Andrew is 100% responsible for paying his tuition and has taken out over \$100,000 in loans, co-signed by his parents.

**Work Experience:** On campus, Andrew has worked every year as an attendant in dining services. This past summer he worked at Barclays bank and the summer before at KPMG. In high school he was an entrepreneur and started a car detailing business. **NOTE:** Andrew received a scholarship for both in his junior and senior year. ( Read more on Page 12)



**Ava-Nicole  
Masseria**

**Hometown**  
Staten Island NY

**Major**  
Computer Science

**Activities & Involvement:** Women in Computer Science, Founder of ChapterSee.com a book podium and social networking site for writers and publishers to promote their books; Club Tennis.

**Career Aspiration:** Security Software Engineer

**Favorite Quote:** "Success usually comes to those who are too busy to be looking for it."  
-**Henry David Thoreau**

**Extraordinary Circumstances:** Ava's parents have incurred major medical expenses for her younger sister and now are going through a divorce changing the family dynamics immensely.

**Work Experience:** On campus, Ava-Nicole works as a peer tutor for the Computer Science Tutoring program and she continues to operate the business she founded: ChapterSee.com



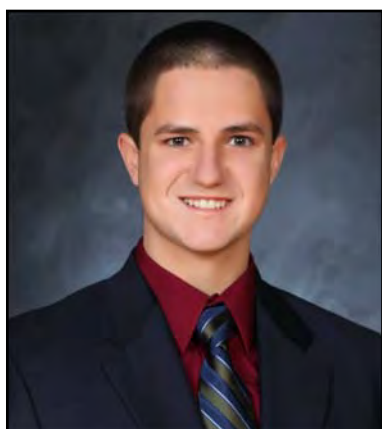
family that I have been welcomed into now. Words cannot adequately express the gratitude that I feel, knowing that I have such generous support from people whom I previously had no relation to and who cared about the success of students like me who need help. I know that the Blue White



Scholarship not only affect me positively now, but I will continue to feel the effects of this wonderful community for the rest of my life. I will value the wisdom and friendship of such individuals.”

*My thanks and best wishes-Chris*

**Chris and his friends at the 2018 Men's NCAA Championship.** Chris was fortunately to receive one of the \$30 student tickets, shared a cheap hotel room with his friends and booked a flight into Houston from Pittsburgh. Way to go!



## Christopher Rura

### Hometown

Homer City, PA

### Majors

Astronomy &  
Astrophysics

**Activities & Involvement:** Faith and Learning Scholars, Student Advisor for Faith and Reason, Back on My Feet, Villanova Singers, Villanova Pastoral Musicians, Villanova Astronomy Society, Physics Club

**Career Aspirations:** Earn a Ph.D. and work at NASA facilities, the United States Naval Observatory, or private contractors such as Space-X and Orbital-Industries.

**Favorite Quote:** “If not me, then who?”  
-1st LT Travis Manion

**Extraordinary Circumstances:** Chris's Father had a major medical illness that has resulted in high medical bills.

**Work Experience:** Chris works in the V.U. Public Observatory and has interned with the U.S Naval Observatory. He also has worked two years for the PA Department of Transportation as a flagger .

**NOTE:** Chris received a scholarship for both in his junior and senior year. (Read more on Page 8)



## Shelly Henling

### Hometown

Seattle, WA

### Major

Computer  
Engineering

**Activities & Involvement:** Society of Women Engineers (SWE), Tau Beta Pi, Eta Kappa Nu, CEER Peers, IEEE, Fiat, Faith and Learning Scholars, ECE Tutor

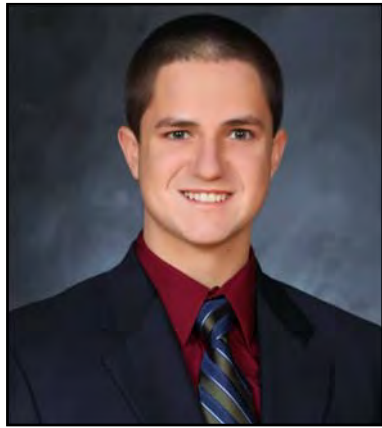
**Career Aspiration:** Software Engineer to start , leading to Project Management.

**Favorite Quote:** “We do not need magic to change the world, we carry all the power we need inside ourselves already: we have the power to imagine better.” -J.K. Rowling

**Extraordinary Circumstances:** There are six children in Shelly's family. Shelly's Mom suffers from severe lymes disease and her father was hit by a drunk driver last summer making him unable to work. He is now laid off.

**Work Experience:** On campus, Shelly tutors for the Electrical Engineering Department. In high school and her Freshman year of college she was a Nanny. Last year and this Summer she has interned for AT & T.

# Student Thank You by Chris Rura



When I found out that I had been awarded this prestigious scholarship, I was beyond ecstatic. I was not only excited for the guaranteed reward that comes with the scholarship, but also for the opportunity to reach out to donors like yourself, and tell my story. Thank you for choosing to help me with your donation. It is because of people like you who help students such as me afford to experience many of the great things that Villanova offers. My name is Christopher Rura, commonly referred to as Chris. I am currently a Senior at Villanova and I am majoring in Astronomy and Astrophysics, as well as pursuing minors in Mathemat-

ics, Physics, and Peace and Justice. I am from Homer City, Pennsylvania, a small town about an hour's drive west of Pittsburgh. While I will cherish my years at Villanova for all of my life, my family and I struggle to pay for my education at Villanova. I come from a middle-class family; my father welds locomotives for Norfolk Southern and my mother is a teacher at my local high school. My sister,

Danielle, has just completed her Doctor of Physical Therapy degree at St. Francis University in Loretto, PA. The DPT program there consists of six years, and the final three years are graduate year-round courses and clinicals. During this time, she worked at summer highway jobs, work study at school, and more recently, worked as a licensed official at PIAA and league basketball, volleyball, and softball, on weekends and nights. She also received several merit scholarships. She earned, with Honors, her Bachelor's degree in 2015, and was just awarded her Doctorate degree. We are all extremely proud of her and her accomplishments. However, she acquired much debt of her own, and my parents, attempting to help pay her tuition, have taken out parent plus loans each year. These loans alone will be very staggering to my parents' modest income as they begin to repay them. Now, as they begin to repay the plus loans for her, my parents are continuing to assist me through my undergraduate studies at Villanova by incurring additional parent plus loans. I too am seeking to apply to graduate school to continue my degree after this year. Not knowing how much more student debt I will accumulate with the addition of graduate school has caused many financial unknowns for my family. I tried to earn as much as feasible for the past several years, and still continue to do so. I worked two summers for PennDOT, performed work study in the public observatory at Villanova ever since I was a freshman, worked as a teaching assistant for one of my professors. Last summer and this one, I acquired a paid internship at the United States Naval Observatory.

At this point with total debt, including both my sister and I, for my family of almost \$315,000, logically speaking, maybe my sister and I should have chosen different collegiate paths, but we picked private schools with outstanding educational credentials along with moral compasses where we felt we could achieve our goals. As a family, we accepted the inevitable outcome of being in debt. However, this is a great concern of mine. I know that my career goal will require further education, including graduate degrees and much time spent doing research. I know that someday those expenses will be put solely on my shoulders to pay for. I have already accepted the fact that I will be in debt for much of my early professional life. Realistically, it will be several years until I can assist my parents with the loans that they incurred, and repay my own educational loans. I want desperately to alleviate some of their expense as well as mine by applying for and acquiring scholarship money whenever possible. I have always been grateful when I was selected for those honors, in high school and in college, and I never used the award for anything but my college expenses. While all of what I have shared so far that has obviously put myself and my family in much stress, both financial and physical, student debt is a fairly common problem in the United States. However, this is where my story starts to diverge from a characteristic college student's story. While all of these expenses are affecting us now, just as it is affecting so many other families in America, my family started out miles behind.



**Some of my extended family (aunt, cousin, me, grandma, mom, sister) attending my Singers Concert**



Early in my lifetime, my father became very ill. he suffered from diagnosed severe clinical depression and Obsessive-Compulsive Disorder (OCD). This is difficult for my family and me to share, however, it is an important part of our story. This was a dark period in my father's life, as he and we experienced many disturbing things as he was fighting the demons in his mind. During this period in his life, he was admitted to several hospitals and was removed from his stable job as a boilermaker. Each time that he acquired another job, his illness continued to rip it away from him, causing a horrible cycle of being unemployed, admitted to another hospital, and trying to pick up the broken pieces of himself along the way. My father often told me that he would not wish what happened to him upon his worst enemy. My mother sustained our family of four while earning a teacher's salary for the many years that my dad was unstable. During this period in her life, she had to care for my dad, and my sister and me, who were both very young. Simply paying for a house, automobile, and the routine expenses of day to day living, on her beginning teacher's salary made developing a college fund for us only a dream. Thankfully, after almost a decade, my father was properly treated, put on medication, and regained enough responsibility to hold a job. I am enormously thankful and proud that my dad was able to beat (or at least, be less affected by) his illness. However, he is still receiving treatment and counseling routinely. We still feel and see the effects of it today and pray that he remains stable.

This scholarship is unique because of the many opportunities that it holds beyond the immediate reward that is promised at the awarding of the scholarship. Since this scholarship helps me with my tuition, it provides some financial relief in my efforts to attain an outstanding education and to also participate in some of the other valuable opportunities that Villanova offers. For the last three years, in addition to The Villanova Singers and Pastoral Musicians, I have participated in the Astronomy, Physics, and Math Clubs. I also have also been a part of both faith and service-oriented events and programs, such as the Sophomore Service Learning Community (SLC), the Villanova Day of Service, the Martin Luther King Jr. Day of Service, the Faith and Reason Freshmen Learning Community, the Faith and Learning Scholars, and Back on My Feet. Back on My Feet entails getting up each Friday at 4:30 am to participate in a 6 am running program for persons experiencing homelessness in Philadelphia. The warm and welcoming people in these groups have influenced me to make service a core part of my Villanova Experience. While I whole-heartedly love all the groups that I am involved with on campus, the majority of the time that I spend at Villanova is spent studying. As I must carry a course load of approximately 20 hours per semester for my astronomy and astrophysics major, the time I spend studying is time that could be



**Me and my Pastoral Musician Group that stayed on campus an extra week to sing at Graduation and Baccalaureate Services**



**Me and my Astronomy Club at Goddard Space Center**

used working outside of classes to help provide additional funds. My position as a teacher's assistant to my professor is alternate means of helping to pay for my schooling.

My immediate academic plans are to continue my undergraduate education at Villanova and graduate with a major in Astronomy and Astrophysics with minors in Mathematics, Physics, and Peace and Justice. Once I graduate from Villanova, I plan to attend a graduate school where I will continue my education and pursue the goal of attaining a Ph.D. in an Astronomy-related field. With these qualifications, I then aspire to work at either a public or private research facility for Astronomy. This includes various NASA facilities, other governmental sites such as the United States Naval Observatory, or private contractors such as Space-X and Orbital-Industries. My childhood and teenager dream was to become an astronaut. Who knows!!! ( To see the end of this letter please read Pg. 7)

# Student Thank You by Shelly Henling



My name is Shelly Henling and I am a junior Computer Engineering student. I want to thank you so much for your generosity. I cannot express enough how thankful I am to be a recipient of the Blue White Scholarship. Your kindness means an immense amount to me and my family, and we appreciate it more than I can say.

I was born in Seattle, Washington and lived there all my life until I came to Villanova three years ago. Back home I have five siblings, two of which are still in college and two more who are still in high school. This scholarship is not only important to me, but to my whole family as well. My parents have always been believers in quality education and have been dedicated to allowing me to go to the best schools they could afford. **My dad has always worked extremely hard, but with six children, it has been difficult paying for all of our college educations and there-**

**fore we are extremely grateful for any support** from benefactors such as yourselves.

**My mom has also been sick for a large portion of my life, and it has been difficult paying for the medical treatments she requires.** Last summer she

spent a month in the hospital, and is sometimes unable to work for large periods of time. Also, last summer only a month later, my dad got a new job which we were all excited for, but it didn't last long. **My Dad was bike riding and got hit by a drunk motorcyclist. He obtained a severe concussion that made him unable to work for three months, and eventually got laid off because he wasn't able to get up to speed fast enough. I am so thankful for your generosity that makes it possible for me to attend the school of my dreams.**

I am the first one in my family to come to Villanova University. I chose Villanova because I wanted to receive an excellent engineering education and be able grow and expand in my faith as well. I was attracted to the Augustinian values Villanova continues to celebrate and the dedication to nurturing the whole person. It was very difficult for my family when I got into Villanova, because I knew I wanted to come here but we didn't know if we could afford it. My experience at Villanova University has been the best three years of my life. Since

stepping foot on campus I have become enchanted with not only the beautiful campus but the kindhearted teachers and fellow classmates that are dedicated to helping me succeed. My teachers continue to inspire me on a daily basis and I have made my closest friends. I have loved every class I have taken, including the extremely challenging ones that push me to better student and more insightful engineer. If I could, I would go right back to freshman year and retake all the classes because I have loved them so much! My classes have already started my career journey. Thank you again for your generosity to me and to my family. I cannot express our thankfulness enough in this letter. You allow my dream of attending Villanova to be a reality, and I want you to know it is greatly appreciated.



**My family at my high school graduation**



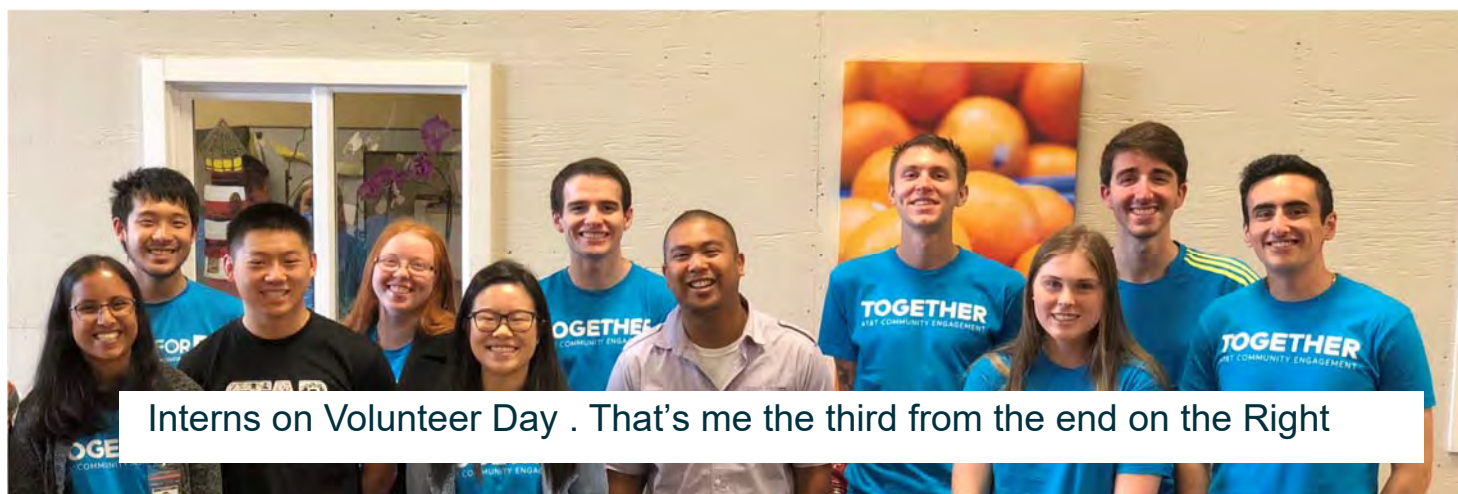


# Student Spotlight: Shelly Henling– Computer Engineering

Back when I was a senior in high school and was applying for different colleges, it came time for me to choose a major I was going to study for the next couple years. Many different options crossed my mind. My high school math classes had always been my favorite, and it was my dad who suggested I try computer engineering. Being an engineer himself, he might have been slightly biased, but we have always been very similar and therefore I trusted his judgement. I had never taken any computer science or engineering classes before and was nervous I would get to school and absolutely hate it.

As soon as I started my engineering career at Villanova I started to realize that this was what I was meant to be studying. I adjusted to my classes soon found that I had made the right decision because I couldn't envision myself studying anything else. I not only loved my teachers, the atmosphere in all of my classes, but I absolutely loved what I was learning. I especially enjoyed my software engineering and computer science classes and therefore decided to minor in computer science as well.

That is not to say that there were no difficult or challenging times, or points when I wondered if the studying



or hours in the engineering building were really worth it, but I had found a place at Villanova that I loved and that pushed me to be a better student. As sophomore year came to a close, it was time for me to start looking for summer internships. Up until this point, I had been a nanny for the same family during the summers. The kids were getting older by this time and no longer needed a full time nanny, so I felt it was time to start my career.

I applied to many different computer science jobs in the Seattle area where I am originally from. I interviewed with a couple places, but unfortunately found that most companies were looking for interns that had finished at least their junior year of college.

I remember the day I had an interview at AT&T. At this point I was a little disappointed and was resigned to the fact that I might have to wait until completing one more year of college before getting an internship. Sure enough, after the technical portion the interviewer and I were talking about school and they were slightly surprised I was a sophomore and told me the internship was mainly for junior students. Other than that, I felt the interview went really well, but was still slightly surprised when I was offered a second interview. A week later I received an offer to be a software development intern at AT&T's summer internship program. At the end of last summer's internship, I was offered a returning offer and have been interning there this summer as well.

I have loved both of my internships working at AT&T. I have received mentoring from skilled technical experts and expanded my own practical knowledge of computer science. The program is designed to give interns experience in the industry by having them work on real projects that make an impact to the company. I am thrilled to have received an offer to return full time next year, after I graduate in 2019.

# Student Spotlight: Andrew Camaj-Investment Banking

My name is Andrew Camaj I'm a rising senior and currently a Finance and Business Analytics major studying in the Villanova School of Business. I grew up in Paramus NJ, a suburb on the outskirts of New York City. Soon I hope to have career working inside the "Big Apple" in the banking sector that has made New York the financial capital of the world. I've chosen this career path because I want to be a catalyst for economic growth. Proper financing is what allows corporations to continue to prosper. The strong banking sector in the US is what has allowed US companies to grow so large and in turn has made the US into the superpower it is today.

Education has always been a focal point of my family. Both of my parents and my sister have a bachelor's degree. I always have been thankful to attend an American University because my father attended school in the former Yugoslavia. That being said I decided to study abroad in the Czech Republic for a semester. I wanted to understand Finance from a global perspective. In today's digital world economies are intertwined. So it is difficult to be competitive without a firm understanding of the Financial sector in other parts of the globe. During the 2<sup>nd</sup> semester of junior year I embarked on the adventure of a lifetime by studying abroad. I wanted a change of pace from the



American college lifestyle. I had no idea how much I would learn from studying abroad. I assumed that 4 months would seem like a small vacation, but it felt like a lifetime away from the world I've become so accustomed to. I chose to study abroad in Europe, because that is where my family originates from. However, I was well aware of the disparity in the cost of living in Europe. A bag of groceries in Paris France will cost much more than a bag of groceries than in Vilnius Lithuania. I wanted a balance of low cost of living and academic rigor. I settled on Charles University located in Prague, Czech Republic. The Czech Republic uses the Koruna as a currency. With an exchange rate of 1 US Dollar to 20 Koruna, it is a very affordable city. When going abroad, regardless of the intention, a favorable exchange rate will allow one to do more and spend less. Education has always been important to me. I am a double major in Finance and Business Ana-



**Indoor Staircase of Univerzita Karlova (Charles University), originally founded in the year 1348 it is one of the oldest Universities in Europe.**

lytics pursuing a career in the Financial sector. As the world becomes ever more global I saw studying abroad as an opportunity to be more competitive in the job market. Charles University is one of few universities to offer a study abroad program specifically designed for business students. I took two Finance courses and one Economics courses alongside European students. I realized that New York is really the financial hub of the world. The Czech Republic, like most other Eastern European countries, has no investment banks. I always knew that the US was the land of opportunity. However, it was put into perspective when I saw students in the Czech Republic examining the US economy more than that of the EU. Most students I spoke to had internships, but they were unpaid, even in banks. They looked at me like I had won the lottery when I told them I lived in close proximity to New York city. Overall, studying abroad really made me realize that the US is in the top position in the global financial sector.



**Prior to studying abroad, I expected to learn a lot about Finance. What I didn't expect was for me to come away with a newfound understanding of how large of a role the US plays in the global financial industry.**



# 10 Questions to Help Make Blue White Scholarship #1

Please fill this out and mail back or scan and E-mail to: KateCellucc@BlueWhiteClub.com (Don't forget to fill in your name\_\_\_\_\_.)

1. When & Why did you get involved with Blue White in the first place?

2. Why is this organization important to you now?

3. Do you have a personal connection to our mission?

4. What do you like (love) most about the organization?

5. What would you like to see improved or changed?

6. Can you share a time when you gave to a charity and it felt wonderful? (It doesn't have to be to our organization.)

7. There are many ways to get involved (Being a Judge, Mentoring, Sharing on Social Media, Using our website to shop on Amazon, Attending Events, Being A Sponsor, Participating in Matching Gifts, Donating Money to the Annual Appeal, Donating throughout the Year when the Newsletter arrives, Having a Scholarship Named after you, Giving through Estate Planning). Please circle those that appeal to you most or write in another way you'd like to be involved.

8. What are you curious about (or not understand) (or have questions about) our organization?

9. What's the earliest memory you have of getting involved with a charity? Is being involved in charitable causes an important part of your life, and if so, how?

10. What type of legacy would you like to leave? In other words, how would you like to be remembered?



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# July Donor of the Month– Bill Seeger '58, Mike Seeger '90

## *Passing the Baton– Creating A family Legacy*



### **Tailgating at Villanova's Football Game**

**Standing:** Mike Seeger '90, Kerry Seeger (Foley) '88, Jim Keegan, Chris Seeger '89, Maggie Keegan, Karen Keegan (Seeger) '88

**Sitting:** Bill Seeger '58, Patt Seeger

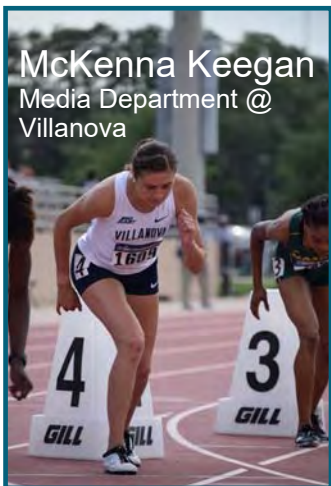
At the core of the Blue & White Scholarship Foundation's mission is the goal of assisting students to graduate and join the Villanova alumni with the goal of a leaving a legacy.



**Creating a Legacy- Bill & Patt Seeger**

One such legacy that continues to tie back to and strengthen the Blue & White Foundation is that of the Seeger family. Longtime Member Bill Seeger (class of '58) who served as the Hartford Connecticut Chapter President throughout the late 1980's and early 1990's passed the baton to his daughter Karen Keegan (class of '88; Women's Varsity Soccer), Christopher (class of '89; Villanova Varsity Football), Michael (class of '90; Villanova Varsity Men's Track) and Timothy (class of '94; Villanova Varsity Football), all of whom remain active in the Foundation.

Karen is the proud Mother of McKenna Keegan (class of 2020) and Caroline Keegan (class of 2019). A significant source of pride for Mom, as well as the Foundation, is



**McKenna Keegan**  
Media Department @  
Villanova

McKenna's performance for the Villanova Women's Varsity Track team. Keegan emerged as one of Villanova's top competitors in a deep middle-distance group as a sophomore this season. She advanced to the NCAA Championships after racing to a time of 2:05.16 in the first national quarterfinal heat, and with her appearance in Oregon notched her first career outdoor All-America accolade. In

addition to her success in the 800 meters this season, Keegan ran both the 400-meter leg of the distance medley relay and the third leg of the 4x800 relay at the Penn Relays, and has been a part of Championship of America titles in both races in each of her first two collegiate seasons.

Bill's dedication and loyalty to the Blue & White has been passed on to his son Michael, who like Bill, is a Judge for the Foundation and involved in the evaluation process to select scholarship winners for the Blue White Foundation. Strengthening the Villanova community generation after generation after generation – the legacy of the Seeger family grows as does their dedication to helping students through the Blue White Scholarship Foundation.



**Mc Keena is the middle.** The Women's team has produced 10 Big East team Championships and 7 NCAA team Championships. They have also produced 7 Olympians. In addition, they've won 28 Penn Relays, which is the most wins by any women's program. **Photo by Lisa McArthur**



# August Donor of the Month- Brendan Cox '92

## *New Board Member- Gets Blue White Designated As A Charity For His Company's 2019 United Way Campaign*



**Brendan and his lovely wife, Christine, married 14 years**

Brendan was a freshman in high school in 1985 when Rollie Massimino led the 'Cats to their first National Championship against Georgetown. From that moment, Brendan became a loyal son of the University. During his time at Villanova, Brendan studied accounting and was a member of the Gamma Phi business honor society where he mentored students in business. Brendan also served as a Eucharistic Minister and Resident Assistant during his Junior and Senior years.

After Villanova, Brendan began his career with Arthur Andersen in the firm's Princeton, New Jersey office. In 2001, Brendan received an academic fellowship to pursue his MBA at the University of Notre Dame, where he graduated with honors. After Notre Dame, Brendan moved back to the East Coast, residing in Hoboken, NJ where he be-

gan his career with EY in the New York office. After 9 years in the New York area, Brendan and his family moved back "home" to Villanova, PA when he was admitted to the partnership at EY. Through the years, Brendan has been a loyal supporter of Villanova through a variety of ways. He is a regular contributor to the Villanova Annual Giving Campaign and remains active in the Villanova Community as a member of the Accounting Advisory Committee, the lead Tax campus recruiter for EY and the MBA Mentor Program. In addition he has added on to his plate serving on the Blue White Scholarship Foundation Board of Directors and has taken the time and effort to get the Blue White Scholarship Foundation to be a designated charity for his company's United Way Campaign.



**Will you help by asking your company to add Blue White to your 2019 capital campaign?**



**Brendan loves coaching!**

Brendan and his wife have three children Maeve (12), Brendan (10), and James (8). He is active in the Radnor

Township youth sports community as his children play lacrosse, soccer, baseball and basketball. Brendan also enjoys spending time at the beach with his family in his hometown of Spring Lake, NJ. Brendan has a lot of fond memories of Spring Lake, from running in the Spring Lake Five Mile Run every year since 1977 to meeting his wife, Christine over the 4<sup>th</sup> of July in 2002. Brendan ultimately lives his life by his favorite quote:

*"Ability is what you're capable of doing. Motivation determines what you do. Attitude determines how well you do it."* **Fun Fact:** Brendan sang the alma mater during his MBA graduation from Notre Dame.



**The Cox family bleeds "Blue and White" You will see them at games, campus and even the book store**

## July Double Acts of Kindness- Ray Fernandez '86

*A note from Ray Fernandez, Class of 1986*

*I'm very proud to have graduated from Villanova in 1986 with a Bachelor of Electrical Engineering degree. My four years at Villanova were unforgettable. I met amazing classmates that are my life long friends, received an incredible education, and witnessed the first of three NCAA basketball championships.*

*Villanova is in my blood as my father graduated in 1962, and I met my wife, Sally, at Villanova. From the first time I stepped on campus as a twelve year old to watch a basketball game in the Jake Nevin Fieldhouse, I knew Villanova was the place for me.*

*After graduation I worked for one year in Allentown, PA at Brown Boveri and then moved on to work at PJM Interconnection, the Regional Transmission Operator for the electrical grid. I've been at PJM for 31 years now, and I've had the opportunity to work in many different areas within the company and utilize the skills and knowledge I attained at Villanova.*

*I learned about the Blue White Scholarship Foundation a few years ago. I remember what a challenge it was to get through my freshman and sophomore years at Villanova, and any student that progresses that far should never miss out on the opportunity to finish their college studies at Villanova. PJM Interconnection has a matching gift program, and my company makes it so easy with one simple form to double my donation. The extra effort it takes to get the matching gift is nothing compared to the benefit it provides scholarships to deserving students at Villanova.*



**Every year Ray requests his company make a Matching Gift contribution and designates BWSF as one of his charities. This year, Ray wrote a review on Facebook, too! He gets our Double Acts of Kindness award.**

# Matching Gifts:

## More Bang for Your Buck!





## August Acts of Kindness- Mike Neary '92



**We can't say "Thank you" enough to Michael Neary, who designated Blue White Scholarship Foundation as his golf team's Charity of Choice in the UBS Financial Services 4th Annual Charity Challenge Golf Outing. His winning team earned \$1,000 and UBS matched with a \$500 contribution.**

The Program Book described the Blue White Scholarship Foundation Mission as follows:

"The Blue White Scholarship foundation is an independent public charity composed of Villanova University alumni and friends hoping to "pay it forward" by providing scholarships for Villanova University students. The Foundation uses charitable fundraising to help bridge the gap between student financial need and the aid given by the university. These need-based scholarships help Villanova University juniors and seniors avoid financial hardship and complete their undergraduate degrees when they might not have been able to otherwise. In addition, the Foundation pairs scholarship recipients with mentors who can help guide them toward their desired career aspirations." I thought that summed us up pretty well. Don't you?

### Did you know ?

There is a easy way to see how much your company matches. Just go to the BWSF website: [www.BlueWhiteScholarship.org](http://www.BlueWhiteScholarship.org) Click on Button– Double Your Donation Then type in the name of your company.

**Retired?**

***Some companies even match a gift by a RETIRED employee.***

### DOUBLE YOUR DONATION



**Will Your Company  
Match Your Donation?**

**Find out instantly!**





## *Class of 1958, 1963, 1973 Reunion Pictures*



*Above: Class '58 – Showing their true school spirit are Brian & Sunny O'Toole and Lee & Margaret Karosen Below: This is now an annual event. Blue White will have a party to kick off every class reunion weekend.*







Terry Hayes has advice for BW Scholars Chris & Ryan Mazzie



Deacon Ed McCarthy, Fran Massimino, Carl Licopoli, Jane McCarthy & Phil Massimino

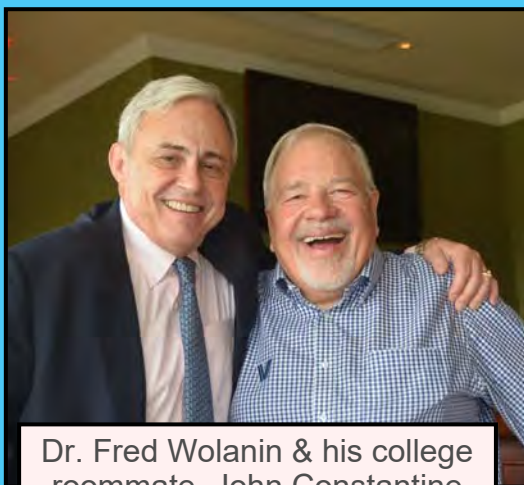
## Go Cats



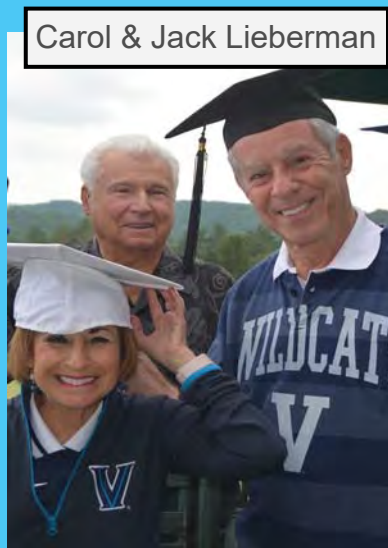
Fran Massimino puts up her "V's"



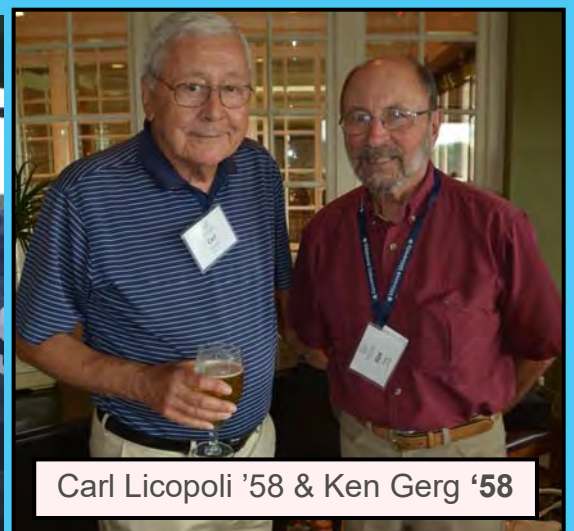
Ken Christovich, Skee" Closkey & Peggy McCarty



Dr. Fred Wolanin & his college roommate, John Constantine



Carol & Jack Lieberman



Carl Licopoli '58 & Ken Gerg '58





Blue White  
Scholarship Foundation  
Box 412, Villanova PA 19085  
(610) 519-0777  
[www.BlueWhiteScholarship.org](http://www.BlueWhiteScholarship.org)

Printing Courtesy of



*"I would like to express my deepest gratitude to donors such as yourself. None of this is possible without your help and support. It is people like you who breathed the wonderful idea of Villanovans helping Villanovans to life. Thank you for giving me the opportunity to become part of this family, as I am very much looking forward to hopefully meeting you and all the others. I am striving to be successful in my chosen goals and one day be able to join you and the others in giving back to Villanova students who silently suffer financial stress."* Chris Rura— Read his story on **Pg.8**

## SAVE THE DATES!

- ◆ Come Meet the students & Benjamin Franklin at the "Pay It Forward" Ceremony  
Sunday: September 23
- ◆ Octoberfest Party  
Saturday: October 20
- ◆ Homecoming Football Tailgate  
Sat: Oct. 27 Stadium Lot 3-6

