

# BWSF NEWSLETTER

## FALL 2019





# Executive Director & President's Message



We know we should have instituted a Blue White Endowment

Years ago, but we are doing it now – We Need Your Help.

We give “Thanks” for your generosity. Because of you and other loyal alumni and friends of BWSF over 330+ students have received a “Bridge the Gap” scholarship. These Need-Based Scholarships are a life line for struggling families to keep their child at Villanova. You are making a difference. Now we must ensure that we insure our legacy and fund an Endowment. Let's see the glass half full. An ancient Chinese Proverb says:

**THE BEST TIME  
TO PLANT A TREE  
WAS 20 YEARS AGO.  
THE SECOND BEST  
TIME IS NOW.**

Chinese Proverb



Next, let's get creative! I look forward to hearing from you. God Bless You!

*Kathleen Cellucci*



## **Did you Know what advantages there are to donating stock?**

There are two major advantages for you to donate appreciated stock held for a minimum of 1 years versus cash

- Avoid Capital Gains tax on the increase in value of appreciated stock
- Receive an income tax deduction for the Fair Market Value of the stock (not its cost basis)

**Example:** If you purchased some stock years ago for only \$1,000 and it is now worth \$10,000, an outright gift of stock to Blue White Scholarship Foundation would result in a charitable contribution deduction of \$10,000. Also, there would be no tax on the \$9,000 appreciation.

NOTE: If the sale triggered a long term capital gain, your deduction is up to 30% of your adjusted gross income (20% for family foundations), and you can carry it forward 5 years.

**Example:** If your adjusted gross income for this year is \$100,000, up to \$30,000 of long-term appreciated stock and other property gifts may generally be deducted

NOTE: The Tax Cuts & Jobs Act increased the income limit for charitable contributions of cash to public charities (from 50% to 60%), but *not* for charitable contributions of stock.



## Did you Know?

- The IRS mandates individuals 70 1/2 and older to take Required Minimum Distributions from their IRA each year. Failing to do so - a 50%penalty!!!
- You can donate a partial amount or full amount of your IRA to BWSF to satisfy Required Minimum Distribution.
- The limit: you can give up to \$100,000 from your IRA directly to a qualified charity like BWSF.



## Did you Know?

- You can change your Will or Trust by adding a single sentence.
- It's easy– Ask your attorney to add a single sentence like this one:  
" I give the sum of \$\_\_\_\_\_ or \_\_\_\_% to Blue White Scholarship Foundation (Tax ID 23-3095631) to be used or disposed of as its Board of Directors see fit to ensure that Villanova students are helped."



**Natalie Snyder**

**Hometown**  
Arvada, Colorado

**Class Year** 2021

**Major**  
Public Relations

### School Activities:

Villanova Cheerleading, Villanova Marketing Group, NOVA dance, Villanova Fall Fest

**Career Aspiration:** Chief Marketing Officer

### Favorite Quote:

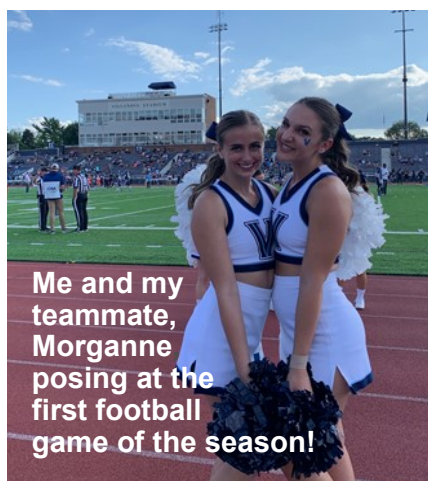
"Life begins at the end of your comfort zone" – Neale Donald Walsch

### Extraordinary Circumstances:

Prior to receiving the letter from the Blue White Scholarship Foundation, my family and I were having to explore options because of the financial pressures of attending school and the amount of loans I had already taken out. (\$66,000+). Receiving this scholarship is allowing me to continue pursuing my dreams of attending Villanova while lessening some of the financial stress that I was under.

### Work Experience:

For the past 5 years: Cashier at City Pizza and Dicks Sporting Goods Store. This past summer I worked full time as a communication intern with AARP. On campus, I make calls to alumni asking for money. Currently I am working for BWSF as a Communication Specialist.



Me and my teammate, Morganne posing at the first football game of the season!

*Thank you to the donors: I can't thank you enough for your generous donation to this scholarship, it is exactly the blessing I needed to continue to be able to pursue my dreams while being able to focus on my academics and extra-curricular activities!*



## Meet Our Scholars

You are Making a Difference and we can show you exactly how and to whom through:

- ◆ Scholar Profiles
- ◆ Student Spotlight Articles
- ◆ A “Thank you” note by a featured student

Our goal is to inspire you to share our mission to “Bridge the Financial Aid Gap” with other alumni and your children who attended Villanova. If you think the Blue White Scholarship Foundation is making a real difference, then spread the word! —Ask others to support our students.



### Michael Maffuid

#### Hometown

Colchester, CT

#### Major

Finance and Analytics

**School Activities:** Special Olympics Committee, New student Orientation, Equity Society, Analytics Society, and Greek Life

#### Career Aspiration:

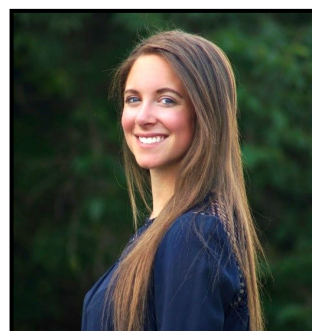
Financial Planning or Wealth Management

#### Favorite Quote:

**“It’s not what you look at that matters, it’s what you see”- Henry David Thoreau**

**Extraordinary Circumstances:** I first began seeing the changes in our family when my oldest sister started the college search nearly a decade ago. My mom began working more to help save for our educations but was soon taken out of the work force when my grandmother was diagnosed with ALS, also known as Lou Gehrig’s Disease. My mother was forced to leave her job to support her mother while she fought this debilitating disease for 7 years, making it even harder for our family to budget for putting four children through school.

**Work Experience:** Summers in high school and part of college were spent as a lifeguard and camp counselor. I was promoted to the Director of Recreation. Last summer I worked as a Finance Intern for MoneyMart Financial Services and on campus I work as a Finance Lab Intern.



### Ava Nicole Masseria

#### Hometown

Staten Island, NY

#### Major

Computer Science

**School Activities:** Computer Science Peer Tutor, Women in Computer Science, Founder of ChapterSee.com (Book podium for writers & publishers to promote their books)

#### Career Aspiration:

Technology Product Management

**Favorite Quote:** **“You only live once, but if you do it right, once is enough.”**

**Extraordinary Circumstances:** My family has to face a numerous amount of colossal bills that will take a toll on paying my tuition for school. Firstly, my fourteen-year-old sister received scoliosis surgery this past summer, added more money to my father’s debt and my dad will have to be paying two college tuitions at the same time. This poses a fear on my family because my dad works off of commissions, which make his salary very unpredictable year to year. In addition to my sister, my parents are currently going through a divorce which will take both a financial and emotional toll on our family.

**Work Experience:** Jobs I worked in Texas to help pay: Last Summer I worked as a Security Solutions Engineer at Cisco 2018 and I worked as a Technology Analyst at Deutsche Bank in New York City for the Summer of 2019.



# September Acts of Kindness— Lou Maiero '51



around the world from Reading, PA to Hilo, Hawaii takes a lot of courage but that's what Lou and his wife, Joann, have done!

Lou is chosen as a donor to highlight his Act of Kindness for phoning in with his change of address. This saves both time and money for the Foundation.

So who is this brave man?

Lou Maiero grew up in Chester's Eighth Ward. The Maiero family moved down from Jessup in upstate Pennsylvania when Lou's dad found work at Sun Ship.

Lou had the distinction of playing on the very first baseball team at St. James High. Lou was cast in the Eddie Stanky (Major League 1943-1953) mold. What he lacked in size and talent, he more than made up for with a fiery spirit and the ability to come up with ways to beat the opponent. After high school, he played in the Delco League for the Sun Village team managed by "Bananas" Weidner.

Sports was now in Lou's blood and it would launch opportunities at Villanova College. **The 17 year old Lou enjoyed his two new roles assigned by Father Dwyer.** First, Father Dwyer had Lou tutor some of the football players who were

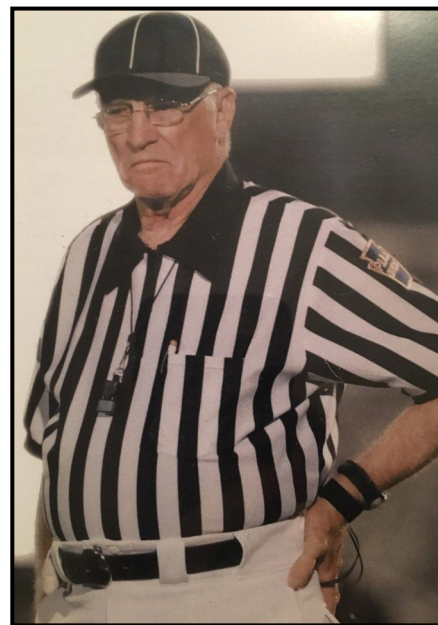
struggling academically. Next, he was told to "Coach" the 7th & 8th Graders at St. Thomas in Baseball and Basketball. This laid the foundation for things to come later. It also helped to have roommates that were tough as nails. About 50% of the school attendees back then were returning WWII veterans and going to Villanova on the "GI" Bill. This made Lou tough. Tough enough that his 150lb club team became champs IC4A in 1950. In 1951, Lou graduated with a degree in Economics.

He got married to Joan Davis (RN Nurse) in 1953 and they started their family. With one child born, he was drafted. Uncle Sam sent him to Paris France to work at the Joint Construction Agency. **It was here that some of the lessons he learned from his Villanova Economics Professor, Dr. Father Bartley, paid off. Lou and two others in the role of US Army Scientific and Professional Corps managed all of the contractors and implemented the Marshall Plan.** While in Paris he attended the Sorbonne to learn French.

After an honorable discharge, Lou come home in 1957 and for three years worked at the Ford Motor Company in Chester, PA. Then he moved to DL where he hooked up with an outfit called Global Union and worked there for seven years as a Production Control Manager until 1967 when he got a call from the General Battery Corp's president. In short, he made Lou an offer he couldn't refuse and the family moved to Reading Pa. Lou now had 4 children: Louis, Janice, Stephen, and Marisa. (Now there are 10 grandchildren and 5 great grandchildren)

When Lou retired 20 years later, in 1988, he was Corporate Director of Production and Inventory. All the while, he was compiling an enviable reputation as a sports official in high school basketball, football and soccer. From 1957-2018 as both a referee and umpire, He received a Governor Citation for 50 years of refereeing football. He also served as president of the Berks County Basketball Officials & spent a decade as commissioner of the Inter-County League.

Finally, after 61 years and at age 89 even Lou thinks it may be time to put the striped shirt in mothballs. "I'm the oldest in the world," Lou



said. "I think I may have pushed the envelope too far," he admits. "But I think I'm still able to do it, especially in football. **When I broke in, four officials worked the games. Now they have six. Heck, I could work until I was 100 with that setup. But of course I won't. I just have a lot of fun with it and I enjoy working with the young guys.** They tell me I'm crazy, but I think they enjoy working with me." Now I'm in Hawaii Aloha

# Student Thank You by Mike Maffuid '20

My name is Mike Maffuid and I am writing to thank you for contributing to the Blue White Scholarship Foundation. I'm privileged to be one of the recipients of this year's scholarship, and I wanted to tell you a little more about myself and what the scholarship means to me.

I'm a rising Senior from Colchester, CT, studying Finance and Business Analytics in the School of Business. While at Villanova I have tried to embed myself in the community as much as possible, beginning with joining the Caritas Service Learning Community freshman year in an effort to incorporate service to others as a part of my curriculum.



forced to leave her job to support her mother while she fought this debilitating disease for 7 years, making it even harder for our family to budget for putting four children through school. I knew going to Villanova would be a more difficult choice for myself and my family financially, but I made a conscious choice to invest in myself because I knew Villanova would afford me the life I want in the long run.

When I heard about this scholarship freshman year, I was excited to know there were people who recognized the intricacies of funding a college education and the shortfalls of financial aid. Now in my second year as a recipient, all I can feel is immense gratitude for people like you that enable me to follow my passions without being an unbearable burden for my family.

The Blue White Scholarship Foundation, and the people like you who support it, embody the spirit of what it means to be a Villanovan. The sense of



**Orientation:** This is the orientation group I trained with leading up to the four-day orientation program last year.

Since then, I have been fortunate enough to be involved with Special Olympics Committee, Orientation, Greek Life, and Equity Society, each of which allows me to have an impact on the Villanova Community while also shaping my own character in different ways. After Villanova I will be pursuing a career in either consulting or wealth management.

I'm also the third of four children that my parents are trying to put through college. With my younger brother starting at St. Joseph's University in the Fall, I've felt a heightened sense of urgency surrounding our finances. I first began seeing the changes in our family when my oldest sister started the college search nearly a decade ago. My mom began working more to help save for our educations but was soon taken out of the work force when my grandmother was diagnosed with ALS, also known as Lou Gehrig's Disease. My mother was



**Phi Sigma Kappa:** This photo shows my fraternity at one of our annual fundraisers, a 3v3 soccer tournament that supports the Billy Zimmermann Foundation, which was founded in memory of one of our brothers who passed away.

community, the commitment to do what is right, the ability to see the "big-picture" and know how you want to impact it—all of the qualities that made me realize Villanova was where I belong are embodied in the mission of this Foundation, and I can't help but feel even more at home now that I am a part of the program. Sincerely,

Michael Maffuid

maffuid@villanova.edu | 860-949-4791



# Student Spotlight– Mike Maffuid & Special Olympics



## Festival!

**The Special Olympics Pennsylvania Fall Festival is hosted and organized by Villanova University students and is the largest annual student-run Special Olympics event in the world.**

Special Olympics Pennsylvania (SOPA) provides year-round sports training and competition for more than 20,000 children and adults with intellectual disabilities

As I sit on campus at the start of my Senior year, I can't help but feel an immense appreciation for the profound impact that decision to come here has had on me. Maybe it's the impending reality of the real world, but it's very easy to look back and see how my experiences here shaped me into the person I am today, most importantly those tied to a cause bigger than myself.

Perhaps the most profound of these experiences has been the time I spent volunteering with

Special Olympics. I was introduced to the organization by my Orientation Counselor and after a few info sessions, I found myself eagerly applying to the freshman volunteer program. This was the start of a three year involvement that would broaden my perspective in ways I never expected and help me mature into the person I am today. As a freshman, I was lucky enough to be accepted as a Local Program Host, or LPH, a position that allows you to be a friend and fan to a specific county of athletes for the entirety of the Special Olympics weekend on campus known as Fall Fest. Connecting with the coaches and athletes of Adam's county over the course of that first Fall Fest gave me insight into a community and a mission of inclusion that I hadn't



## Special Olympics:

I am posing (second from the left) with the facilities team that I worked with during Fall Fest.

been exposed to in such a way ever before. The athletes I worked with taught me how to have fun, be myself, and experience uninhibited joy. **They taught me what it means to really have courage in overcoming adversity and that truly the only disability one can have in life is a bad attitude.**

Since that first year being involved with Special Olympics as an LPH, I have continued to work towards a more inclusive future with the Villanova Special Olympics Committee. The Committee is made up of 90-100 student volunteers that must apply each year and are arranged into diverse groups for planning and organizing the Fall Fest that takes place each November. As a sophomore, I was an assistant on the team that planned and organized the venue and competition for all athletes competing in Bocce, over 500 athletes and all of their fans, family, and coaches came out! It was extremely rewarding to see that my hard work paid off in the smiles and victory fist pumps of the athletes at my venue that year.

## Did You Know?

**Fact: Eunice Kennedy Shriver organized the first International Special Olympics Games in 1968. Held at Chicago's Soldier Field, the event consisted of 1,000 athletes from 26 states and Canada competing in track and field, swimming, and floor hockey.**



# Student Spotlight: Ava-Nicole Masseria '20 –Comp Sci

## Women in Computer Science

Throughout my experience in college, I have been fortunate enough to have had three amazing internships. In the summer of 2018, I worked at Cisco as a Security Solutions Engineer and this past summer, 2019, I worked as a Technology Analyst at

Deutsche Bank. At Cisco, my focus was directed towards network security where I worked with the Cisco Identity Service Engine. At Deutsche Bank, I had both software development and business analyst roles, where I learned how to build an API. At the Vatican, I strictly dealt with software development in helping automate the testing of their mail servers. While all internships have taught me a lot about technology, they also opened my eyes to the

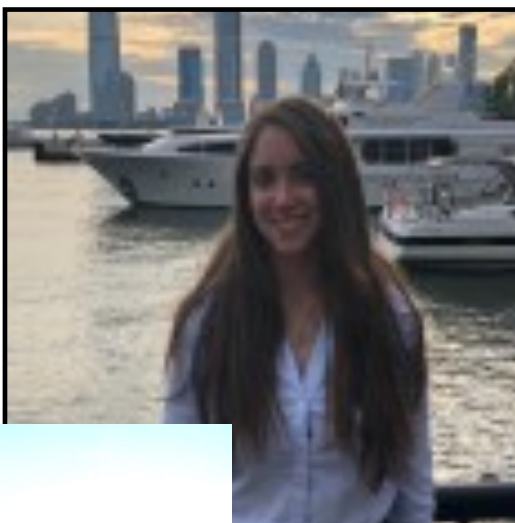
gap between computer science and women. However, it was clear that both Deutsche Bank and Cisco have

been taking proactive measures in advocating for women in technology. At Cisco, they supported an event



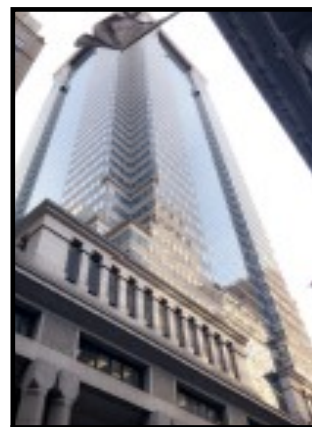
**My internship at Cisco Systems**

called Girls in ICT day, which was an event to empower women in tech. At Deutsche Bank, my internship class had a surprisingly large amount of women. In addition, Deutsche Bank has an internship program called dBAchieve for diverse students going into their junior year of college. This program advocates for women along with minorities to pursue careers in technology. At the Vatican, I was the only woman in the small office of about fifteen people but my mentors mentioned that they were seeking to hire more women in the office.



**The Vatican– Fall 2018– I interned at the Vatican, Roma as a Software Developer**

problem solving and critical thinking. This type of well rounded curriculum can help shape skills that can be useful in any career. Regardless, industries are desperate for talented computer scientists since they are lacking in numbers. They are also paying high salaries in order to encourage and recruit talented people. Examples of these industries are medicine, finance, the government, and more. With this, an individual with a computer science degree has a plethora of job opportunities. These industries are looking for newly graduated students who have a passion for computing. Plus, computing positions can range from a more technical roles such as software development to more business-oriented roles such a project management. After graduation I am returning to Deutsche Bank as a full-time Technology Analyst.



**Deutsche Bank NYC**

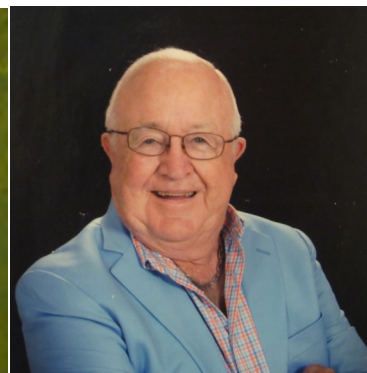
### Why did Ava study computer science?

**In the winter of 2012, Borders bookstore closed its doors in Ava's hometown of Stroudsburg, PA. ...."I was a freshman in high school at the time and Borders was my go-to bookstore. Due to the impact of Border's closing on its readers and authors, I created a website for authors to showcase their books which would help increase their book sales. I called it ChapterSee.com, which is a book podium for writers and publishers to promote their books. With the monetary challenges endured because of the dependency on programmers, I realized that if I had programming skills, I would have been able to save myself time and money and custom code ChapterSee myself.**



# Bill Jones '57– Sept Donor of the Month & Ava's Angel

September 6, 2019, Bill Jones wrote a letter back to Ava-Nicole Masseria who had written him a Thank you note in July. First, Ava was Ticked Pink that Bill thought so highly of her that he would write to her and secondly, that he made another \$500 dollar donation in her honor. She brought me a copy of Bill's letter and stood there tall and proud. You see, she knew that she was already helping to "Pay it Forward" by raising additional money with her "thank you note."



Here is an excerpt:

**Dear Ava.....**

***It made me proud, as a founder of the Blue White Scholarship Foundation, of what we have accomplished for Villanova and its students over the years. You certainly seem to be on the way to success as a Villanovan with your selection of a Computer Science major, your work with Cisco Systems and Deutsche Bank, and your proficiency in writing. Many students may not realize that writing is a key to future success no matter the field she or he may choose.***

***I speak from experience. As a clueless freshman engineering student a few eons ago, I tried to flunk out but VU wouldn't let me. I switched to English, ended up as editor of The Villanovan, and graduated on the Dean's list with a 3.6.***

***This resulted in a life-long career of journalism and corporate public relations in Philadelphia that netted me the Villanova Alumni Medal and election to the Philadelphia Public Relations Association Hall of Fame, all because Villanova stuck with me when I most probably didn't deserve it.***

***Additionally, due to your letter and your pledge to pay your grant forward in the future, I am sending an a second donation of \$500, in your honor, to the Foundation"— God bless you and your sister—Bill***

John William (Bill) Jones was born on June 2, 1934, in Brooklyn, N.Y., with his twin sister, Barbara. After attending St. Augustine High School in Brooklyn, he was accepted at Villanova in September, 1953, potentially as an engineer. Bad choice. He didn't like math anyway. Almost flunking out in his freshman year, he switched to Liberal Arts, graduating in 1957 as an English Major, on the Dean's List, and serving with still long-time friend Bob Strayton, as co-editor of The Villanovan.

Bill's first job out of Villanova was as a copy boy, then news desk clerk, at The New York Times. He then followed Villanovan Tom Smith to Lynchburg, Virginia, as a reporter on the Lynchburg News, then the Roanoke (Va.) Times, before being hired as a reporter by the Philadelphia Evening Bulletin in 1962.



He was hired as manager of Media Relations and later Public Affairs by the School District of Philadelphia in 1965 where he served for 22 years before joining the Philadelphia Electric Company (PECO) in 1987 as manager of Media Relations. He then went with PECO's parent, Exelon Corporation, as its nuclear spokesperson.

While at the school district and PECO, Bill also served for ten years as an NCAA ice hockey referee in Pennsylvania, New Jersey and Delaware, officiating games at Villanova, Penn, Penn State, Princeton and Maryland. He also won golf club championships in New York and Pennsylvania.

His citations include newswriting awards in Virginia and Pennsylvania; election to the Philadelphia Public Relations Association's Hall

of Fame; National President's Award from the National School Public Relations Association, and the Villanova General Alumni Association award for outstanding services to Villanova. He also served as president of the Blue White Scholarship Foundation.

Bill now lives in Punta Gorda, Florida, where he continues his newspaper career as a correspondent and columnist for the Charlotte (FL) Sun. **Isn't it ironic that Ava founded ChapterSee.com and that Bill spent his life in the media relations business?**





# October Donor of the Month – Ricky Lapierre



**"My brother, Ron, is on the left and he is a 1971 Graduate from Villanova."**

Part of running a good non-profit is creating excellent records. For an alumni based organization, this means finding out graduation years and getting to know each donor. When a graduation year couldn't be found for Ricky Lapierre a phone call was

made to say "thank you" for his \$500 contribution and ask him his graduation year. He explained that he NEVER attended Villanova. Why I asked, do you then support our students? Here is what he said: ***"When I was 10 years old, I was able to spend a week visiting with my big brother on campus. I grew up loving all things Villanova and followed all their sports teams especially Football and Basketball. Villanova was the college of my dreams and where I wanted to go but was unable to afford to go there."***

After I graduated college, a group of us would travel to New York City to watch the Wildcats in the Big East Tournament, it was there we became friends with Bob Capone. He was a very special person and 110 percent Villanovan. He would invite us to events at the tournament and we would also travel down to the main line for at least one football and basketball game each year. ***Bob is one***

***of the reasons I started donating to the Wildcat Club because of all the good thing that they did for the students. The other reason was that if my donation could help some student who could not afford to go there, attend and get the education of their dreams then I would be helping someone do something that I could not.***



**The family partying in the past with someone you might recognize. (Left) and Homecoming 2019 (Right)**

Ricky is at home being outside and having fun! In fact he used to spend all his time outside as a kid trying out equipment for the company across the street from his home.. They invented a new game called Street Hockey. **In 1970, Raymond Leclerc had a vision of an entirely new sport... ice hockey played without ice. As a result of**



**this vision, Mylec © was formed in Winchendon MA, and have been the pioneers of street hockey since.**

Mylec created the first ever No-Bounce© ball, the first plastic-bladed stick, and the first plastic playing surface. Mylec also the first set of playing rules

established adopted by up-and-coming rinks around the United States and Canada. In 2005, Mr. Leclerc sold the company to Mr. Laperriere. Mr. Laperriere (Ricky) then build a brand new state-of-the-art manufacturing factory and headquarters. Let's go Flyers! Oops.



**Before Ricky worked at Mylec, he was a professional caterer. For years, he and his brother Ron catered the Wildcat Tailgates.**



# October Acts of Kindness—General Warren Inn 1775

*We would like to thank the owners of this lovely inn and restaurant for contributing an overnight stay every Fall & Spring for our BWSF fundraisers. They are just 20 minutes from campus! Next time you visit, please mention BWSF. Make reservations @ (610) 296-3637*

## British America

The story of the General Warren can be followed through its name changes. Originally named for two British naval heroes, the "Sign of Admiral Vernon" was established in 1745 by George Aston to honor Edward 'Old Grog' Vernon and re-named the "Sign of Admiral Warren" in 1746 for Sir Peter Warren, hero of Louisburg. Local militia and British troops rendezvoused here 1758/59 for the Forbes/Stanhope Expedition to Fort Duquesne (Pittsburgh), securing British control of the Ohio Valley. In 1777, New Jersey Continentals from Washington's Army camped here the night before the "Battle of the Clouds" on September 16.

## American Revolution

Lord Cornwallis's Division from Howe's Army passed by on September 18, and near midnight on September 20, British forces under General Charles "No-flint" Grey paused here enroute to the Battle of Paoli (1 mile south of this point) seeking information about Wayne's camp. Tavern keeper Peter Mather, reputedly a Loyalist, refused cooperation. He was held captive at the tavern with other civilians during the battle -



all were eventually released unharmed.

## The Philadelphia and Lancaster Turnpike Era

Purchased from the Penn family in 1786 by Casper Fahnestock, an 'old Sieben-lager' (Seventh-Day worshiper) from Ephrata Cloister, "the Warren" was popular with German farmers and wagon masters carrying goods from Lancaster to Philadelphia. Business thrived with the 1792-96 construction of The Philadelphia and Lancaster Turnpike, America's first long,

Macadamized toll road paved with gravel.

## The Inn's Dormant Period

The Warren fell into decline once the first railroad built nearby reduced turnpike traffic in the 1830's.



## Early 20th Century

The advent of the motorcar in the early 20th century resurrected the business as a restaurant. In the mid 1920's, it was The Point Comfort Rest Home nursing home and in the 1950's, it once again opened as a restaurant with weekly boarding of the rooms upstairs. The 1960's saw The Warren Tavern as

a bar with pool tables and casual food being frequented by bikers due to its location on the main thoroughfare of "Old Lincoln Highway".

## The Late 20<sup>th</sup> & Early 21<sup>st</sup> Century

Starting in 1984, the current owners made great strides to return the inn to its 18th Century elegance paired with modern amenities. The upper floors were renovated into 8 suites and a private dining room and all-weather heated terrace for cocktail parties, outdoor dining and weddings was added. In 2005, the latest improvements included the Admiral Vernon Dining Room and the resurrection of The Warren Tavern, a spacious bar for dining and spirits relocated to the original spot of the old tavern from the 19th Century. Today's guest will find the perfect blend of old-world charm, excellence in American cuisine, fine wines & spirits, service and delightful overnight accommodations.

# Student Spotlight: Natalie Snyder '21

## Living Life on the Sidelines

When I used to think about what life would be like as a Villanova Cheerleader, the first thought to come to my mind would almost always be *Imagine getting to be on the court as our basketball team wins the national championship.* I would think of the excitement of wearing my dream school's logo across my chest, and the opportunity to stay involved in the sport that I love. Never in a million years did I expect my life as a Villanova



Cheerleader to turn out in the way that it has thus far. **Being a part of the Villanova Cheer team is so much more than getting to be a part of the best basketball games in the country, it has heightened my self-confidence, strength, time-management, and dedication to being a strong team member. The functionality of the team depends on each and every individual showing up and giving 110% on any given day.**

Life as a Villanova Cheerleader has meant that I get to live my college years with the best seat in the house at almost every game. I have always loved getting to be on the football sidelines or sitting courtside and the fact that I get to do so for my favorite teams continues to blow my mind. While I have to sacrifice having my Saturdays free, I get to spend time cheering on a great football team with some of my very best friends! I absolutely love getting to see the student sections fill up in anticipation for a big game and getting to lead the crowd in support of our team. The best part about being a cheerleader is getting to be such a central part of the excitement and support from both ends of the spectrum – **I get to be heavily involved with the crowd and band as we do dances and cheers to encourage excitement while showing up for a team that is always grateful to have us there.**

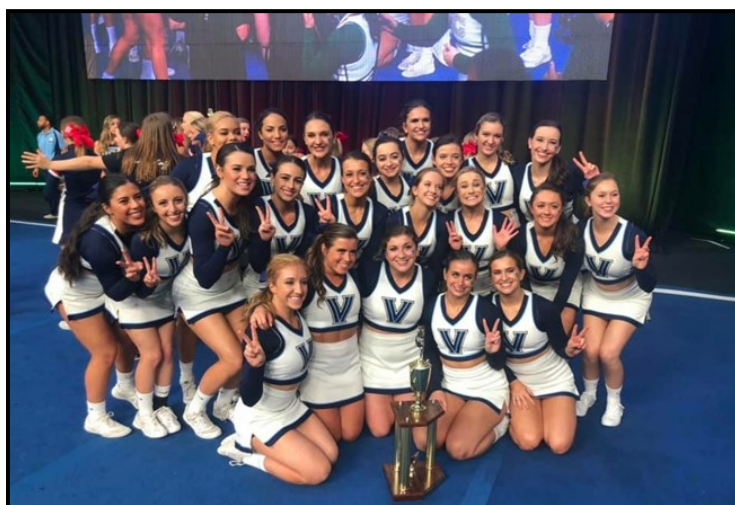
As anyone would expect, though, the highlight of being a part of the cheerleading team comes with the start of basketball season. Basketball season brings with it a whole different level of energy that I am confident no other school would be able to duplicate. Every time I stand on the floor getting ready for player intros and tip-off I get chills – the Pavilion is electric when it comes to supporting our basketball team. While I have been enjoying cheering for our football team, I truly cannot wait to cheer for this year's basketball team. When

thinking of what Villanova cheerleading does, it is impossible *not* to think of basketball. Within the course of the past year, not only did I travel with the women's basketball team to Chicago for their Big East tournament, **(Picture below) I was also on the court for the 2019 Men's Big East Championship! Throughout my past two years at Villanova, there have not been many times**

**that have rivaled the week I spent in New York cheering for the Wildcats.**

One thing that people tend not to realize about cheerleading teams is that they extend far beyond simply cheering for the university's other sporting programs. While we do have a commitment to being at all football, women's basketball, and men's basketball games, being a cheerleader also includes competing in the National cheerleading competition. Competing on top of cheering different games meant even more practice times, even more intense weightlifting and tumbling sessions, and more missed school, but also came with countless memories, laughs, and achievements.

**( Below) This past January I was lucky enough to be a part of our competitive team and travel to Florida where we competed in a small all-girl division and placed seventh! There really is nothing better than life as a Villanova Cheerleader! Let's Go Nova!**





# Nov. Featured Donor - Captain Ed J. Fitzmaurice, Esq.'62

One day the BWSF bookkeeper asked why we received such a strange check. The amount was \$162.37. Intrigued a call was made. Ed replied he was cleaning out one of his bank accounts. He's a good friend & always making me laugh. In Sept. he wrote back to a student.

Dear Mr. Passela,

*I am in receipt of your letter concerning BWSF for which I thank you. Ms. Cellucci speaks highly of your going above and beyond to help her as a way of showing your gratitude.*

*Just know that there is a bunch of us out here trying to help.*

*We look forward to that day when you will be able to join us as an alum.....and I mean as an alum of BWSF.*

VTY,

Ed Fitzmaurice

Thanksgiving, a day we give "Thanks", - I am thankful for Ed,. After graduating from Villanova University in 1962, Ed joined the Marines and fought in the Vietnam war.

## Once a Marine, always a Marine.

He entered as an Officer and served four and a half years. He was designated a Naval Aviator and served in the Dominican Republic and Vietnam as a Captain and Aircraft Commander, receiving several decorations including the Armed Forces Expeditionary Medal, 11 strike/flight Air Medals, the Presidential Unit Citation and Navy Unit Commendation.

Upon release from active duty, Fitzmaurice became a pilot for Braniff International and served as a

domestic and international Captain, Co-Pilot and Flight Engineer.



Simultaneously with piloting for Braniff, he attended the Southern Methodist University of Law and was licensed by the State Bar of Texas in 1971. **Never afraid of a good fight, Ed became a labor lawyer.**

His experience as a labor lawyer included 12 years Of Counsel to Hicks and Associates, and working as an Associate with Kern, Wooley and Maloney representing underwriters at Lloyd's. While also practicing law, Fitzmaurice was a Domestic Captain, Co-Pilot, and Flight Engineer for Braniff International Airlines for 17 years. On November 9, 2001, he was



nominated to the National Mediation Board by President George Bush and confirmed by the United States Senate on August 2,

2002. He moved from Dallas, Texas to Washington D.C. where he served on the National Mediation Board from 2002 through 2007 when his term expired.

Ed and his wife, Marcia, had two children. His daughter, Carey, now deceased, served as a Senior Policy Analyst with the Environmental Protection Agency in Washington D.C. Carey was

diagnosed with Stage 3 ovarian cancer in 2006. In the years that followed, she pursued her vision of using the fun experience of painting toenails teal for the serious purpose of educating women and men to the subtle signs of ovarian cancer. (Teal is the color for ovarian cancer awareness.) **Ed is extremely proud of his daughter Carey for founding Teal Toes ([www.tealtoes.org](http://www.tealtoes.org)), a nonprofit organization dedicated to raising awareness of ovarian cancer.** Teal Toes has reached tens of thousands of people nationally and internationally, distributing more than 400,000 symptom awareness cards since its inception. Ed 's son, Evan is just as impressive and accomplished. Evan E. Fitzmaurice is an Assistant General Counsel – Legal Expert in the Office of General Counsel where he focuses on special projects involving University of Texas System-wide initiatives, intellectual property commercialization, start-ups and licensing, all matters involving the Office of Innovation and The Horizon Fund, all matters involving UTIMCO, and business transactions of all types involving the campus and institutions.



Ed still practices law and took up golf! He and his wife, Marcia live in Florida. Ed is also a Judge for BWSF.



# Blue White Football Tailgate



Alley Keresztesy  
enjoying a game of  
cornhole!



BWSF Scholar Joey Carmody and  
his mother enjoying the tailgate.



Our BWSF family and their  
friends and families!



The Piazza family and a cus-  
tom Villanova tomato pie



BWSF scholars Makenna Higgins  
(Villanova Dance) and Natalie Snyder  
(Villanova Cheer) before kickoff!



# Oktoberfest 2019

raises over  
\$10,000!



Finalists in the sausage throwing contest: Charlie Tarloski, Dee Gubicza, and Jenny Coughlin.



BWSF scholars Michael Hirsch and Andrew Donofrio



Alex Nasseh enjoying our beer tasting contest!



Board member Deanna Huntowski and friends getting involved in the beer tasting contest!



BWSF scholars Robby Hill and Andrew Todaro



Olympic sausage catcher Charlie Tarloski!





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(610) 519-0777  
[www.BlueWhiteScholarship.org](http://www.BlueWhiteScholarship.org)



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